

# PRESS KIT



**avantgarde**  
A C O U S T I C

## An ode to sound perfection

Since 1991, Avantgarde Acoustic has been leading the world of sound while staying true to its roots. Founded by idealists Holger Fromme and Matthias Ruff, their journey began with a simple dream: to build the best loudspeakers in the world. Today, more than three decades later, Avantgarde Acoustic is not only a renowned audio company, but an icon in the world of audiophile music lovers.

Avantgarde Acoustic's vision is simple yet powerful: to create horn loudspeakers that not only deliver unparalleled sound, but are also timeless works of art. Every loudspeaker that leaves the factory in Lautertal, Germany, is the result of over 30 years of passion, craftsmanship and an uncompromising quest for perfection. They embody a blend of technical perfection, energy efficiency and natural sound quality, coupled with visual sophistication.

Avantgarde Acoustic horn loudspeakers are more than just audio devices; they are the embodiment of an experience. They make music lovers' hearts beat faster and create unforgettable moments of excitement. Using the highest quality materials and craftsmanship, they deliver a sound that is not only fascinating, but addictive.

But Avantgarde Acoustic does not rest on its laurels. The company is always on the move, constantly striving to improve its products and set new standards in the hi-fi world. From innovative technological developments to award-winning design, Avantgarde Acoustic is a brand that has its finger on the pulse and is shaping the future of sound.

Avantgarde Acoustic is the market leader in spherical wave horns - the most natural, efficient and dynamic way to transform sound waves. Immerse yourself in the world of sound and let Avantgarde Acoustic take you on a journey of the senses.

**INTENSE.  
DYNAMIC.  
THRILLING.**

Avantgarde Acoustic features a **unique dynamic** that takes the music experience to a new level. It brings an unparalleled intensity to the music, making the listening experience even more powerful.

Our commitment to **technical perfection and timeless design** is second to none. Each speaker undergoes at least 32 rigorous quality checks to ensure it meets the highest standards. But our quest for excellence doesn't stop there. We constantly strive to improve our products and redefine the boundaries of sound.

Avantgarde's bionic horn technology allows a significant reduction in moving mass and diaphragm surface area, **virtually eliminating distortion and creating an unadulterated, pure sound**. This has been confirmed by scientific measurements in the laboratories of the University of Aachen. Our horn speakers deliver 8 times the dynamic range and a spectacular 90 per cent reduction in distortion compared to conventional speakers.

But Avantgarde Acoustic is not only known for its technical brilliance. Our products are also **aesthetically pleasing and appreciated as works of art for audiophile enjoyment**. Thanks to our consistent brand management and presence on the international stage, we have established ourselves as a leading manufacturer of horn loudspeakers and have received numerous prestigious awards.

Our passion for acoustic perfection and purist, functional design has made us one of the world's leading voices in the premium audiophile class. Our blend of **technical perfection, energy efficiency and natural sound quality, coupled with visual sophistication, makes our horn loudspeakers unique**.

With Avantgarde Acoustic, you will experience music in its purest form - an experience that is second to none.



## PRODUCT PORTFOLIO

OUR RANGE CONSISTS OF HIGH EFFICIENCY HORN LOUDSPEAKERS. THE FOLLOWING PRODUCTS WILL BE MANUFACTURED FROM MAY 2024:

- TRIO G3 (PASSIVE OR FULLY ACTIVE)
- SPACEHORN (SINGLE DRIVE OR TWIN DRIVE)
- MEZZO G3 (PASSIVE OR FULLY ACTIVE)
- DUO GT (PARTIALLY ACTIVE OR FULLY ACTIVE)
- DUO SD (PARTIALLY ACTIVE OR FULLY ACTIVE)
- UNO SD (PARTIALLY ACTIVE OR FULLY ACTIVE)
- COLIBRI C2 SATELLIT (PASSIV)
- COLIBRI C18 SUBWOOFER (FULLY ACTIVE)



For an overview of key figures and prices, please refer to our spec sheet attached in the "press material" chapter.

## COMPANY

Our products are manufactured in our factory in Germany.

Avantgarde Acoustic is based in Lautertal in the beautiful Odenwald region.

Year of foundation: 1991

Size: ~30 employees

## CUSTOMERS

We serve thousands of customers all over the world: from Europe to the USA to Asia, the joy of music and unmistakable sound knows no boundaries.

But our customers also enjoy absolute discretion.

## RETAIL

We also have a worldwide dealer network through which our products can be purchased.

You can find a list of our retail partners on our website (Home => Test listening => At the dealer).



From the vast amount of press coverage of the **G3** series, we have selected some of the most recent and significant reviews:

EN:

TRIO G3 (ITRON) UND SPACEHORNS - ROY GREGORY (2022, ENGLISCH):

[https://avantgarde-acoustic.de/wp-content/uploads/2024/02/TRIO-G3\\_iTRON\\_TheAudioBeat\\_2022.pdf](https://avantgarde-acoustic.de/wp-content/uploads/2024/02/TRIO-G3_iTRON_TheAudioBeat_2022.pdf)

DUO GT (ITRON) - ROY GREGORY (2023, ENGLISCH):

[https://avantgarde-acoustic.de/wp-content/uploads/2024/02/DUO-GT\\_GY8\\_2023.pdf](https://avantgarde-acoustic.de/wp-content/uploads/2024/02/DUO-GT_GY8_2023.pdf)

DE:

DUO GT (ITRON) - IMAGE HIFI (2023, DEUTSCH):

[https://avantgarde-acoustic.de/wp-content/uploads/2024/02/DUO-GT\\_image-Hifi\\_2023.pdf](https://avantgarde-acoustic.de/wp-content/uploads/2024/02/DUO-GT_image-Hifi_2023.pdf)

DUO SD (ITRON) - LP (2023, DEUTSCH):

[https://avantgarde-acoustic.de/wp-content/uploads/2024/02/DUO-SD\\_LP\\_2023.pdf](https://avantgarde-acoustic.de/wp-content/uploads/2024/02/DUO-SD_LP_2023.pdf)

UNO SD (iTRON) - STEREO (2023, Deutsch):

[https://avantgarde-acoustic.de/wp-content/uploads/2024/02/UNO-SD\\_STEREO\\_2023.pdf](https://avantgarde-acoustic.de/wp-content/uploads/2024/02/UNO-SD_STEREO_2023.pdf)

## AWARDS & MEDIA

### AWARDS

- German Innovation Award 2023
- German Design Award Special 2022
- German Innovation Award 2018
- German Brand Award 2017 in Gold
- German Brand Award 2016 in Gold
- German Design Award Special 2016
- IF Product Design Award 2014 in Gold
- Red Dot Award 2014
- Plus X Award for Innovation, Highest Quality, Design and Functionality
- EISA Award for best product 2014-2015

### MEDIA

Avantgarde Acoustic loudspeakers have been featured in film and television on several occasions:

- In the Tatort episode "[Wendehammer](#)", an earlier generation TRIO was shown (from 33:30; again from 01:08:40).
- In the film project "[Tremolo](#)" a pair of DUO Mezzo of the last generation can be seen.
- "What just happened", a comedy starring Robert De Niro, features a pair of older generation DUO loudspeakers in the protagonist's office.

Avantgarde Acoustic has also been featured by some of the industry's leading influencers, here are just a few examples:

- [Pursuit Perfect System](#) (~77.000 Subscribers)
- [Audiophile Junkie](#) (~ 18.200 Subscribers)
- [Dimi Vesos](#) (~ 10.700 Subscribers)



## HOLGER FROMME

FOUNDER AND VISIONARY OF  
AVANTGARDE ACOUSTIC

Holger Fromme, co-founder of Avantgarde Acoustic, is a man with a clear vision. After studying business administration with a focus on marketing, he began his career in product management before discovering his passion for perfect sound.

His experiences abroad, particularly in Brazil and South Africa, have shaped him. An unparalleled sound experience inspired him to found Avantgarde Acoustic with the aim of building the best loudspeakers in the world.

Since founding the company in 1991, Holger has worked tirelessly to realise his vision of acoustic perfection.

Holger Fromme is known for his determination and tireless efforts to make Avantgarde Acoustic synonymous with unparalleled sound and design excellence. As founder and visionary, he leads the company with a clear focus on quality and innovation.

## MATTHIAS RUFF

EXPERT FOR AUDIOPHILE HORN  
SOUND

Matthias Ruff, the engineer behind Avantgarde Acoustic, has a unique expertise in the field of high efficiency audiophile loudspeakers. A self-taught engineer, he has been developing his skills and knowledge for over 35 years.

His early experiences in sound reinforcement, especially with horns, laid the foundation for his passion and expertise in horn sound. Over the years, Matthias has built up an unparalleled expertise that makes him an outstanding authority in the world of loudspeakers.

His interdisciplinary perspective and approach has led to some groundbreaking developments, including the creation of one of the most revolutionary electronic circuits, iTRON.

Matthias Ruff has a reputation for pushing the boundaries of what is possible in horn sound, and for constant innovation.



# VIDEOS AND IMAGES

## VIDEOS



- [Presentation G3-series](#)
- [Colibri concept presentation HIGH END 2023](#)
- [Colibri HIGH END 2023 visitor reactions](#)

## IMAGE MATERIAL

- [LOGOS](#)
- [TRIO G3 + SpaceHorn Images](#)
- [MEZZO Images](#)
- [DUO GT Images](#)
- [DUO SD Images](#)
- [UNO SD Images](#)
- [Colibri Images](#)
- [Company images](#)

## [SPEC-SHEET](#)




-  [@AVANTGARDEACOUSTIC](https://www.instagram.com/AVANTGARDEACOUSTIC)
-  [@AVANTGARDEACOUSTICOFFICIAL](https://www.facebook.com/AVANTGARDEACOUSTICOFFICIAL)
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-  [@AVANTGARDEACOUSTIC](https://www.youtube.com/AVANTGARDEACOUSTIC)

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